

YOUNGREENTECO

NEWSLETTER-1



The project aims to create a green entrepreneurship ecosystem that brings together young entrepreneurs, mentors, angel investors and producers, and includes markets, funding pools and incubation centers. Within this framework, innovative training modules for young entrepreneurs, mentors, angel investors and producers will be developed and made freely available to everyone on the e-learning platform. In addition, with the entrepreneurship ecosystem created, entrepreneurs, mentors, angel investors and producers will be matched through artificial intelligence according to their field of interest and/or field of work, thus facilitating cooperation between stakeholders.

● Project KickOff Meeting

The Kick Off Meeting of the international project “Young Green Entrepreneurship Ecosystem” (YOUNGREENTECO) supported by the Turkish National Agency within the framework of Erasmus+ Program Partnerships for Cooperation in the Youth Field was held on 25-26 July 2024 (Kick Off Meeting) hosted by the project coordinator Selçuk University.

Participants from Konya Metropolitan Municipality, Konya Chamber of Industry, Innopark Technology Development Zone, Polytechnic University of Bucharest (Romania), Umbria Chamber of Commerce (Italy) and Bifröst University (Iceland) also took part in the meeting.



Clarification of YOUNGREENTECO

Ali Ganiyusufoglu clearly outlined the **YOUNGREENTECO** programme's objectives, methodologies, and expected outcomes, emphasizing the importance of strategic planning and collective responsibility.

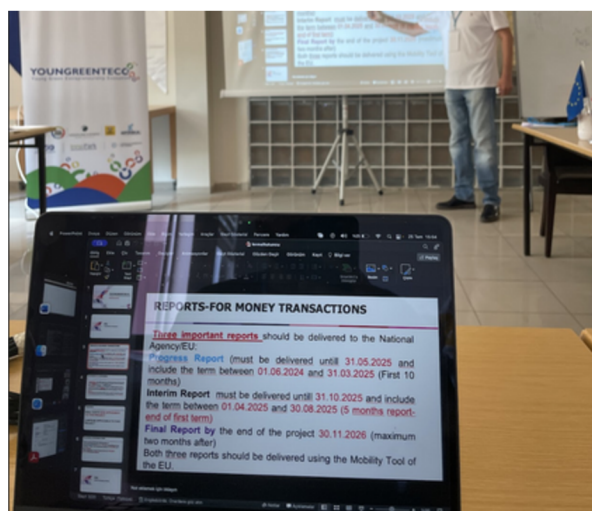
A session led by Esra Kabaklarlı further specified the tasks and associated deadlines within the project's Work Packages, ensuring clarity and alignment among partners regarding their immediate responsibilities and timelines.

After a productive break, Mustafa Büber introduced the Project Management Platform, designed to facilitate efficient communication, resource sharing, and task tracking among project members. Kemal Tutuncu followed this with an essential briefing on administrative and financial rules, ensuring all partners are well-informed of Erasmus+ regulations and compliance requirements.

A dedicated Q&A session on July 26th allowed participants to address and clarify outstanding questions, demonstrating the collaborative and interactive spirit of the meeting.



Kick off Meeting



● Project Strategic Plans

The latter part of the meeting focused on quality assurance and dissemination strategies. Ali Ganiyusufoglu presented the Quality Assurance plan and associated tools, reinforcing the commitment to maintaining high standards throughout the project's duration. Esra Kabaklarlı outlined the Dissemination Strategy Plan, highlighting activities aimed at maximizing the project's visibility and impact. Complementing this, we detailed the Exploitation Strategy Plan, discussing avenues for sustained project outcomes beyond its official timeline.

Additionally, crucial components such as the project logo, official website, and social media accounts were presented by Mustafa Büber. These platforms are intended to enhance the project's public engagement, accessibility, and ongoing visibility. The meeting concluded with a second interactive Q&A session, ensuring all partners left with a clear understanding and shared vision for the project's successful implementation.