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OCTOBER 2025

YOUNGREENTECO
Young Green Entrepreneurship Ecosystem

NEWSLETTER



Written by: Project Team

YOUNGREENTECO

Dear Readers,

We are excited to introduce the Young Green Entrepreneurship Ecosystem (YOUNGREENTECO) project, which aims to establish a comprehensive support system for young green entrepreneurs across Europe and Türkiye.

The project is co-funded by the Turkish National Agency under the programme Cooperation Partnership in Youth (KA220-YOU) with cooperation from Romania, Türkiye, Italy and Iceland.

• Summary

After twelve inspiring months, we are thrilled to share the remarkable progress and vibrant activities carried out under the YOUNGREENTECO Project – Young Green Entrepreneurship Ecosystem. From our first meetings to now, the project continues to grow stronger across Europe.

• About the Project

YOUNGREENTECO is a European initiative to build a comprehensive support system for young green entrepreneurs. It equips youth with tools, knowledge, and opportunities through online modules, workshops, and mentoring, while connecting entrepreneurs with mentors, manufacturers, and investors to foster collaboration and sustainability.



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Project Progress Highlights (July 2024 - October 2025)

Over the past 12 months, YOUNGREENTECO brought together 7 organisations from 4 countries and moved from design to practice through international activities in Konya (Türkiye), Bucharest (Romania) and Bifröst (Iceland).



• Meetings

In Konya, Türkiye, the project held its kick-off hosted by Selçuk University with all partners to confirm governance and the workplan, set the ecosystem vision (young entrepreneurs–mentors–angel investors–manufacturers), agree on open-access training modules, and frame the AI-supported matching approach and e-learning architecture.

In Bucharest, Romania, a two-day Transnational Project Meeting (TPM) gathered all partners to deepen the curriculum (sustainability, innovation, business development) and run a hands-on session with the newly built e-learning platform, producing a shared improvement list on content clarity, learning analytics, and usability, and aligning next steps for cross-border rollout.

In Bifröst, Iceland, a four-day Learning, Teaching and Training (LTT) pilot tested the full learner journey—registration → course selection → assessment → feedback—with participants from Türkiye, Italy, Romania and Iceland. The consortium observed real user behaviour, validated process flows, and defined concrete actions: integrate pilot feedback into the modules and simplify the user interface to reduce cognitive load.





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• Training Modules

Under the training-modules work, the project first completed a best-practice scan and literature review across partner countries and Europe. This review focused on five pillars:

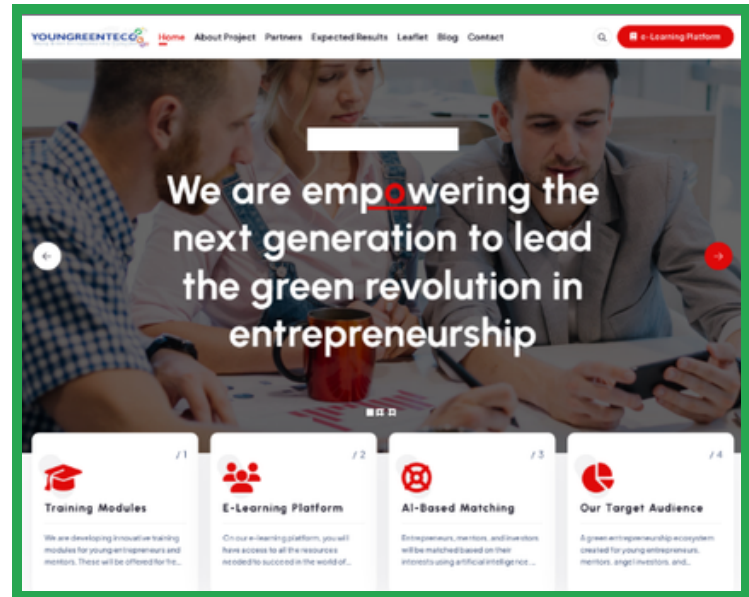
- 1.Green Entrepreneurship
- 2.Green Mentors
- 3.Green Angel Investors
- 4.Green Manufacturers
- 5.Green Entrepreneurship Ecosystem

• Training Curriculum

Partners also co-designed the Green Entrepreneurship Training Curriculum consisting of 10 modules:

- Green Marketing
- Sustainable Finance
- Sustainable Supply Chain Management
- Green Business Models
- Green Businesses/Sectors
- Green Product Certification, Standards and Regulations in the EU
- Green Innovation and Tech Startups
- Climate Change Mitigation and Adaptation
- Personal Development for Green Entrepreneurs
- Developing a Green Business Plan

Each partner developed learning content under these headings, resulting in a complete, 10-module training package tailored to young green entrepreneurs and their support network.



• Dissemination

The Dissemination & Visibility Strategy Report was finalised, in parallel, the Project Handbook, Dissemination Plan, project website and an accessibility-first e-learning platform architecture were developed. A promotion and dissemination event was organised under InnoPark's lead with participation from student communities.

The project was showcased at Take Off Istanbul, the meeting point of the 'Global Entrepreneurship Ecosystem' with the contributions of InnoPark, engaging national and international entrepreneurs, investors and mentors; promotional materials were distributed and a stronger presence is planned for the next edition featuring project outputs.



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• Impact and Future Outlook

By the end of the first twelve months, the YOUNGREENTECO project had built a solid operational and educational foundation.

The partnership completed a best-practice and literature review, aligned Quality and Dissemination plans, and advanced matching approach to link entrepreneurs with mentors, angel investors, and manufacturers. In parallel, the consortium delivered a 10-module green-skills curriculum, both validated through a two-day TPM in Bucharest, Romania and a four-day LTT pilot in Bifröst, Iceland.

Together with outreach actions, these milestones show a growing, cross-border community—universities, incubators, municipalities, and chambers of commerce—mobilising skills, networks, and tools to scale sustainable ventures and accelerate the green transition. With our consortium, the project is ready to progress from pilot to rollout and multiplier events, ensuring sustainability and transferability across Europe.



• Partners

1. Konya Metropolitan Municipality (Türkiye)
2. Konya Chamber of Industry (Türkiye)
3. InnoPark (Türkiye)
4. Universitatea Politehnica din Bucuresti (Romania)
5. Umbria Chamber of Commerce (Italy)
6. Bifröst University (Iceland)

• Stay Connected

Follow us on web-site for updates
www.youngreenteco.com

Contact us for more information and collaboration opportunities
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